

JOIN OFFICE BRANDS

Australia's largest independent business supplies group

Office Brands supports independent business supplies members to be competitive with big buying power, international procurement, differentiated marketing resources, flexible IT solutions and support services. With Office Brands you retain your independence and gain the reassurance of being part of an organisation with a combined annual turnover in excess of \$350million. Get expert advice on purchasing, sales, marketing, training and IT, in fact everything involved in the day to day running of your business is just a call away.



Rebates

Be rewarded for supporting our preferred suppliers. Better buying prices and negotiated rebates.



Marketing Support

The latest print and digital marketing initiatives, including catalogues, flyers, email marketing and marketing automation.



IT Solutions

Industry-leading eCommerce solutions, expert IT support, business intelligence, CRM and ERP systems.

CHOOSE THE RIGHT SOLUTION FOR YOU:

Office Brands has the infrastructure and programs to assist the growth of your business and profitability.

We offer three strong solutions: Office National, Office Products Depot, and O-Net.

Office National and Office Products Depot offer branded solutions with access to our full range of services, including all catalogues, full web features, phone app and CRM.

O-Net is the perfect solution if you already have a strong brand.



Above & Beyond

Office National is an essential business partner known for delivering above and beyond the needs of today.

Office National is our longest serving brand in Australia. The combination of heritage, awareness and national coverage is a direct driver of the success of Office National with customer relationships extending well into the corporate sector. Value is where our greatest competitive strength lies, with value beginning when we exceed expectation, not simply meet it.



Office Products Depot: Your office supply heroes.

Office Products Depot is our fast-moving, feature brand. From its inception in 2003 it has rapidly grown to more than 25 energetic outlets servicing key metropolitan and regional centres. OPD has a unique visual appeal and youthful nature, providing practical in-roads for dealers to attract new customers looking for something a little different.



O-Net is a white label solution for dealers who have existing / strong branding that they prefer to use.

O-Net offers unrivalled versatility for businesses that need to maintain independence to maximise their trading potential. O-Net empowers dealers with the full strength of its global buying power and extensive product ranging plus significant opportunities with a low-cost, high-value marketing program.

The strength of network with the power of independence

Contact us:

 02 8599 6866

 info@officebrands.com.au

 www.officebrands.com.au

Office Brands exists to deliver small independent businesses big business capabilities. We strive to deliver our members the strength of network with the power of independence.

3 MEMBERSHIP OPTIONS AVAILABLE Talk to us now about the one that's right for you!



Superior Supplier Rebates and Trading Terms Program			
Supplier Rebate Reconciliation and Management Service	✓	✓	✓
Industry Leading Marketing Services			
Self-Service Marketing Services Portal	✓	✓	✓
PRINT MARKETING PROGRAM:			
· Comprehensive full line Business Supplies catalogue featuring over 11,000 products	✓	✓	✓
· Key Seasonal Campaign Promotional Flyers	✓	✓	✓
· Specialist Education Category Catalogue	✓	✓	✓
· Specialist Furniture Category Catalogue	✓	✓	✓
DIGITAL MARKETING PROGRAM:			
· Comprehensive monthly EDM program	✓	✓	✓
· Customer Targeted Marketing Automation Program	✓	✓	✓
· Social Media marketing program	✓	✓	✓
· Online Marketing program	✓	✓	✓
· Content Marketing program and blog	✓	✓	✓
· SEO / SEM Marketing support	✓	✓	✓
· Customer Loyalty Program	✓	✓	✓
EXCLUSIVE PRODUCT MARKETING PROGRAM:			
· Access to Brand Specific Private Label Products	✓	Paper	✓
· Access to Exclusive House Branded Products	✓	✓	✓
· Access to "Extended Aisle" Product Ranging Options	✓	✓	✓
Industry Leading IT Solutions			
E-Commerce Website	✓	✓	✓
Integrated ERP solutions	✓	✓	✓
Mobile App	✓	✓	✓
Self-Service Data Portal	✓	✓	✓
Managed Suggested Pricing Options	✓	✓	✓
Best Practice Sales and Training Programs			
Business Coaching and Business Planning support	✓	✓	✓
Staff and Management Sales training programs	✓	✓	✓
Access to Salesforce CRM Program	✓	✓	✓
Business Intelligence and Benchmarking programs	✓	✓	✓
Annual Product Supplier Expo and Business Conference Event	✓	✓	✓
External Business Partner Benefits Program	✓	✓	✓

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